

ARTS FOR ALL

FUNDRAISING CAMPAIGN

The Old School House Arts Centre, Qualicum Beach, BC. is seeking community partners to join in creating a vibrant arts community in central Vancouver Island.

The Old School House Arts Centre (TOSH) was established in 1912 and has been fostering artists throughout the central island region with accessible and inclusive programming, rotating gallery space, and is home to nearly 400 members.

TOSH is a registered charity and non-profit organization, and we are seeking your help to fundraise \$250,000 - \$500,000 for much-needed facility improvements and capacity-building efforts and to help subsidize our diverse offering of educational workshops and music events.

HOW CAN YOU HELP?

In the post-pandemic world, fundraising for non-profit artistic community programming has become increasingly more challenging but important in helping provide uninterrupted programming for our central island members. We currently support artists spanning from Ladysmith to Port Alberni and need your help to keep this vital community organization operating.

WE ARE SEEKING SPONSORSHIP DONATIONS, BOTH MONETARY AND IN-KIND, AND PROVIDE ALL DONATIONS OVER \$25 WITH OFFICIAL TAX RECEIPTS.



EVERY DONATION HELPS:

ACCESSIBILITY & FACILITY IMPROVEMENTS

- Converting our two public washrooms to meet current accessibility guidelines and promote an inclusive environment.
- Upgrades to physical infrastructure and flooring to improve accessibility on all floors.
- Classroom upgrades to FF&E (furniture, fixtures & equipment) help us offer current programming and keep our guests comfortable and to keep our programming modern and inclusive.

MUSIC PROGRAM

- Capacity to offer extended-hour musical programming for youth and adults.
- Ability to enhance evening and weekend events.
- Subsidizing ticketed musical entertainment to promote affordable community gatherings and placemaking.
- Funding to attract award-winning musicians to our community while ensuring fair & equitable pay.

EDUCATION PROGRAM

- Ability to increase our workshop attendance and operating hours for more diverse and inclusive programming.
- To provide workshop subsidies for youth, those with economic barriers and disabilities, helping foster a community-building and inclusive environment for all creatives.

WHAT WE WILL OFFER

NAMING RIGHTS

As we improve our facility, donations of \$10,000 or more will be eligible for naming rights of dedicated spaces.

PARTNER WALL ADVERTISING

Located in the heart of Qualicum Beach, our building is buzzing with visitors and community members year-round. Donations of \$5000 will be recognized at the entrance to the building.

ONLINE ADVERTISING

Our website and newsletters are viewed by thousands of stakeholders per month and offer great visibility for your business. Donations of \$1000 - \$5000 are eligible for newsletter and website promotion.

CUSTOM PACKAGES

If you would like to support our campaign and would like to discuss custom sponsorship options or in-kind donations, let us know by emailing info@theoldschoolhousecentre.org, and a member of our fundraising committee will reach out to you to chat further.

OUR HOUSE IS YOUR HOUSE

Your Community Arts Centre